

COLTON C. STRAWSER, CFRE

University of Texas at Arlington – Department of Communication
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EDUCATION

- 2017 – Present **University of San Diego**, San Diego, CA
Ph.D. Candidate, Leadership Studies (May 2021)
Subfields: Nonprofit & Philanthropic Leadership (Primary)
 Higher Education Leadership (Secondary)
Dissertation: Community Foundations as Community Leaders
Funding: Ford Foundation
- 2018 – 2019 **Portland State University**, Portland, OR
Graduate Certificate in Service-Learning and Community-Based Learning
in Postsecondary Education
- 2015 – 2017 **Bay Path University**, Longmeadow, MA
M.S. Nonprofit Management & Philanthropy
M.S. Higher Education Administration (Concentration: Online Teaching)
Graduate Certificate, Strategic Fundraising
- 2013 – 2015 **Indiana University-Purdue University Indianapolis**, Indianapolis, IN
B.A. Philanthropic Studies (Minors: Civic Leadership and Policy Studies)
Certificate, Nonprofit Management
Certificate, Events Management

ACADEMIC POSITIONS

- September 2020 – May 2021 **University of Texas at Arlington**
Lecturer, Philanthropy
Program Director, Bachelor of Arts in Philanthropy
Department of Communication, College of Liberal Arts
- January 2018 – Present **University of San Diego**
Visiting Research Fellow, July 2020 – Present
Research Fellow, January 2018 – June 2020
Mulvaney Center for Community, Awareness, and Social Action
- August 2017 – June 2020 **University of San Diego**
Doctoral Research Assistant
The Nonprofit Institute
School of Leadership and Education Sciences
- November 2017 – May 2019 **Arkansas Tech University**
Visiting Lecturer of Professional Studies
College of eTech

TEACHING EXPERIENCE

- 2020 – 2021 **University of Texas**, Arlington, Texas
Introduction to Nonprofits and Philanthropy, Fall 2020 (Online), Spring 2021 (Online)
Fundraising & Development, Spring 2021 (Online)
- 2017 – 2019 **Arkansas Tech University**, Russellville, AR
Visiting Lecturer of Professional Studies (Undergraduate, Online)
Community Development, Fall 2018
Nonprofit Governance, Spring 2018 (2); Fall 2018; Spring 2019
Project Design, Fall 2018

RESEARCH

Research Interests

- Community Foundations and Place-Based Grantmaking
- Capacity Building Programs and Initiatives
- Nonprofit Executive Leadership Development
- Service-Learning and Community Engagement in Higher Education
- Teaching and Learning within Nonprofit Management and Philanthropic Studies

Peer Reviewed Journal Articles

Strawser, C. (*In Press*). Utilizing Critical Perspectives in the Online Classroom. *Journal of Nonprofit Education & Leadership*, XX(X), XX-XX.

Sgoutas-Emch, S., Guerrieri, K., & **Strawser, C.** (*In Press*). Perceptions and Visions of Community Engagement: A Pilot Study for Assessment Across the Institution. *Journal of Higher Education and Community Engagement*, XX(X), XX-XX.

Book Chapters

Corbett, L. & **Strawser, C.** (2020). Nonprofit Governance and Leadership for Social Impact. In H. Carpenter & K. Bezborua (Eds.), *Teaching Nonprofit Management* (pp. 56-73). Northampton, MA: Edward Elgar Publishing.

Book Reviews

Strawser, C. (2020). [Review of the book *Towards an institutional theory of community and community associations: A review*, by C. Milofsky]. *Voluntas*.

Technical/Practitioner Reports (Selected)

Young, E., Deitrick, L., Tinkler, T., Meschen, C., **Strawser, C.**, Funderburk, T., & Abruzzo, T. (2020). Unprecedented Disruption: COVID-19 Impact on San Diego Nonprofits. San Diego, CA: The Nonprofit Institute, University of San Diego.

Deitrick, L., Tinkler, T., **Strawser, C.**, & Young, E. (2020). Nonprofit Response to COVID-19: The Immediate Impacts of The COVID-19 Pandemic on San Diego County Nonprofits. San Diego, CA: The Nonprofit Institute, University of San Diego.

Deitrick, L., **Strawser, C.**, Tinkler, T., & Durnford, J. (2019). *Annual Report: State of Nonprofits in San Diego*. San Diego, California: The Nonprofit Institute, University of San Diego.

Deitrick, L., Young, E., **Strawser, C.**, & Durnford, J. (2018). *Annual Report: State of Nonprofits in San Diego*. San Diego, California: The Nonprofit Institute, University of San Diego.

Deitrick, L., Durnford, J., Young, E., Schumann, M., Lam, M., Corbett, L., Hunt, K., and **Strawser, C.** (2017). *Annual Report: State of Nonprofits in San Diego*. San Diego, California: The Nonprofit Institute, University of San Diego.

Strawser, C. (2015). *Diversity – Equity – Inclusion. A Snapshot of Promising Practices Among Indiana Foundations*. Indianapolis, Indiana: Indiana Philanthropy Alliance. (Co-Investigator)

Under Review

Strawser, C. Words Matter? Community Foundations and Their Mission Statements. (Submitted to *Nonprofit and Voluntary Sector Quarterly*, revise & resubmit)

Strawser, C. Expectations vs. Reality – An Examination of Faculty and Community Partner Perceptions in Service-Learning. (Submitted to *Journal of Community Engagement and Scholarship*, revise & resubmit)

Strawser, C. Climate Change and Nonprofit Adaptation: Recognizing the Effects of Changing Environments. (Submitted to *Journal of Nonprofit and Public Affairs*, revise & resubmit)

Strawser, C. Critical Pedagogy and the Pursuit of Passion: Creating and Evaluating Programs Through a Social Justice Lens. (Submitted to *Journal of Nonprofit Education & Leadership*, revise & resubmit)

Strawser, C. Community Foundations as Community Leaders: The Role of 'Community Leadership' in Creating Change. (Submitted to *The Foundation Review*, full paper invited)

Strawser, C. Giving Back and Receiving: Fundraising Performance of Engaged Academic Institutions. (Submitted to *Journal of Advancement Analytics*, full paper invited)

Lebovits, H., Nwakpuda, & E., **Strawser, C.** A Conceptual Framework for the Divergent and Dual Identities of Nonprofit Board Members. (Submitted to *Journal of Public and Nonprofit Affairs*, full paper invited)

Lebovits, H., Nwakpuda, & E., **Strawser, C.** Caught Somewhere Between Help and Hindrance: A Phenomenological Exploration of the Disconnect Between Nonprofit Support and Neighborhood Action. (Submitted to *Administrative Theory & Praxis*, proposal accepted)

Works in Progress

Strawser, C. Managing or Leading? An Analysis of Job Descriptions using a Capacity Building Framework. (To be submitted to *Journal of Nonprofit Management & Leadership*)

Sgoutas-Emch, S., **Strawser, C.** & Guerrieri, K., (In Progress). Faculty Motivations and Perceptions of Community Engagement: Application of the CEIA Rubric on Course-Based Community Engagement. (To be submitted to *Journal of Higher Education Outreach and Engagement*).

Strawser, C. The ‘Community Leadership’ Role of Nonprofit Organizations: An Emerging Definition and Conceptual Framework. (To be submitted to *International Journal of Public Leadership*)

Strawser, C. & Newton, J. (Student) Poverty, Pantries, and Proximity: Assessing Access Points for Community Food Distribution Programs Utilizing GIS. (To be submitted to *Voluntas*)

Strawser, C. (In Progress). Community Partnerships on the Margins: An Analysis of the Scholarship of Higher Education Outreach and Engagement. (To be submitted to *Journal of Higher Education Outreach and Engagement*)

Strawser, C. (In Progress). Moving Towards Community-Centered Engagement: A Critical Analysis of Higher Education’s Approach to Service-Learning. (To be submitted to *Journal of Higher Education and Community Engagement*).

Academic Theses

Community Foundations as Capacity Builders: An Examination of How Community Foundations Are Enhancing the Nonprofit Sector (M.S., Nonprofit Management)

Creating Positive Service-Learning Experiences: An Examination of Current Practices of Faculty Members and Community Based Agencies (M.S., Higher Education)

Societal Benefits of Youth Philanthropy Programming Within Foundations (B.A.)

ACADEMIC PRESENTATIONS

Lebovits, H., Nwakpuda, & E., **Strawser, C.** (2021, June). *Caught Somewhere Between Help and Hindrance: A Phenomenological Exploration of the Disconnect Between Nonprofit Support and Neighborhood Action*. Public Administration Theory Network Conference.

Strawser, C. (2021, April). *For Good, Forever? The Shifting Roles and Responsibilities of California Community Foundations*. West Coast Nonprofit Data Conference: Austin, Texas.

Strawser, C. (2020, November). *The Art of Community Leadership: Cases on the Community Leadership Role of Community Foundations*. 49th Annual ARNOVA Conference: Indianapolis, Indiana. [Convened virtually due to COVID-19]

Strawser, C., Deitrick, L., & Tinkler, T. (2020, November). *Community AND Crisis: The Impacts of the COVID-19 Pandemic on Local Nonprofits*. 49th Annual ARNOVA Conference: Indianapolis, Indiana. [Convened virtually due to COVID-19]

Captain, T., Hannesdottir, K., Myers, J., **Strawser, C.** (2020, April). *Bridging the Opportunity Gap: A Comparative Analysis of Coronado and Barrio Logan Utilizing GIS Mapping*. Diversity, Inclusion, and Social Justice Excellence Showcase – University of San Diego: San Diego, California. [Convened virtually due to COVID-19]

Strawser, C. (2020, April). *The Complacency on Diversity in the Nonprofit Sector: Seeking Change Yet Avoiding Action*. West Coast Nonprofit Data Conference: Austin, Texas. [Conference canceled due to COVID-19]

Strawser, C. (2020, March). *Community-Centered Engagement: A Framework for Community Engagement with Community Partners in Mind*. Campus Compact National Conference. [Conference canceled due to COVID-19]

Aulgur, J., Deitrick, L., & **Strawser, C.** (2019, November). *The Governance of University and Community Engagement*. 48th Annual ARNOVA Conference: San Diego, California.

Strawser, C. (2019, November). *Utilizing Critical Perspectives in the Online Classroom*. 48th Annual ARNOVA Conference: San Diego, California.

Strawser, C. (2019, November). *Community Foundations and Improving “Quality of Life”: An Examination of Grantmaking as Community Leadership*. 48th Annual ARNOVA Conference: San Diego, California.

Deitrick, L. & **Strawser, C.** (2019, November) *Teaching AND Learning: Engaged Scholarship in Nonprofit Management and Philanthropic Education*. 48th Annual ARNOVA Conference: San Diego, California.

Strawser, C. (2019, October). *Centering Community - A Conversation About Community Partner Outcomes and Impact*. 2019 International Association for Research on Service Learning and Community Engagement (IARSLCE) Conference, Albuquerque, New Mexico.

Strawser, C. (2019, October). *Expectations vs. Reality – An Examination of Faculty and Community Partner Perceptions in Service-Learning*. 2019 International Association for Research on Service Learning and Community Engagement (IARSLCE) Conference, Albuquerque, New Mexico.

Sgoutas-Emch, S., Guerrieri, K., & **Strawser, C.** (2019, October). *From the Shallow to the Deep: A Pilot Study on the Assessment of Community Engagement from Course-Based Experiences to the Institutional Level*. 2019 International Association for Research on Service Learning and Community Engagement (IARSLCE) Conference, Albuquerque, New Mexico.

Strawser, C. (2019, April). *Mind the Data Gap: Remapping U.S. Community Foundations*. West Coast Nonprofit Data Conference: Phoenix, Arizona.

Strawser, C. (2019, April). *Finding the Community in the Community Foundation: A Critical Analysis of the Community Foundation Value Proposition*. West Coast Nonprofit Data Conference: Phoenix, Arizona.

Strawser, C. (2019, March). *Service-Learning as Capacity Building*. Campus Compact Continuums of Service Conference: San Diego, California.

Strawser, C. (2018, November). *Service-Learning as Capacity Building*. 47th Annual ARNOVA Conference, Austin, Texas.

Strawser, C. & Deitrick, L. (2018, November). *The State of Nonprofits and Philanthropy in San Diego County: A Longitudinal Analysis of the Nonprofit Sector*. 47th Annual ARNOVA Conference, Austin, Texas.

Strawser, C. (2018, April). *Community Foundations as Capacity Builders: An Examination of How Community Foundation Are Enhancing the Nonprofit Sector*. West Coast Nonprofit Data Conference, Salt Lake City, Utah.

PRACTITIONER PRESENTATIONS

Over 100 presentations/workshops on the topics of nonprofit communications, program design/evaluation, community leadership, community foundations, youth philanthropy, and more (full list available upon request).

GRANTS AND ACADEMIC AWARDS

Grants – Individual Research

2021 Texas Rural Funders
Rural Advancement and Leadership Development
Pending – \$618,837
Communities Foundation of Texas
State of North Texas Grantmaking Report
Pending – \$17,150
Council on Foundations
Guide for Community Foundation Board Governance
Pending – \$16,500

2019 – 2021 Ford Foundation
Donor-Driven or Community-Drive? An Investigation of Participatory Grantmaking Within Community Foundations (Approved, \$40,000)

Grants – Collaborative Research

2021 National Institute of Justice

COLTON C. STRAWSER

Research and Evaluation on the Police Response to Homelessness
Pending - \$1,500,000 [Co-PI]

Grants – The Nonprofit Institute, University of San Diego

2019 – 2020 City of San Diego, Economic Development (\$371,085)
2019 – 2020 City of San Diego, Arts & Culture (\$34,800)
2018 – 2019 City of San Diego, Economic Development (\$332,415)
2018 – 2019 City of San Diego, Arts & Culture (\$49,450)
2017 – 2018 City of San Diego, Economic Development (126,500)
2017 – 2018 City of San Diego, Arts & Culture (\$24,265)

Fellowships

2020 – 2021 **University of Texas at Arlington – Center for Service Learning**
Maverick Advantage Faculty Engagement Fellowship (\$2,500)
2019 **Assoc. of Research on Nonprofit Organizations & Voluntary Action**
Doctoral Seminar
2019 **Engagement Scholarship Consortium**
Emerging Engagement Scholars Workshop
2019 **Academy of Management**
Nonprofit Doctoral Seminar (Declined)

Awards - Individual

November 2016 Nu Lambda Mu (Nonprofit Academic Centers Council)
May 2015 William M. Plater Civic Engagement Medallion
March 2015 Point of Light Award
September 2014 President’s Call to Service Lifetime Achievement Award
November 2012 LaGrange County Community Foundation Heart of Gold Award
February 2012 Prudential Spirit of Community Award – State Finalist
September 2008 President’s Volunteer Service Award (bronze, silver, and gold)

Awards – University of San Diego, City of San Diego Nonprofit Academy

2019 Merit Award, California Association of Local Economic Development
2018 UPLIFT Tribute – Community Collaboration Honoree
2017 Gold Excellence in Economic Development,
International Economic Development Council

Scholarships

2017 – 2020 Doctoral Assistantship, The Nonprofit Institute at USD (\$60,000)
2017 – 2020 University of San Diego Tuition Scholarship (\$56,340)
October 2019 USD Mulvaney Center Research Grant (\$500)
September 2019 IARSCLE Graduate Student Conference Scholarship (\$500)
May 2019 USD Mulvaney Center Research Grant (\$500)
May 2018 IARSCLE Graduate Student Conference Scholarship (\$500)

COLTON C. STRAWSER

January 2018	SOLES Graduate Student Association Grant (\$200)
September 2017	ARNOVA Conference Scholarship (\$250)
October 2016	ARNOVA Conference Scholarship and Travel Grant (\$750)
August 2014	IUPUI RISE Scholarship (\$1,500)
August 2013	IUPUI Make-A-Difference Scholarship (\$500)

SERVICE

Service to University

University of Texas at Arlington, 2020 – 2021

Curriculum Committee, Department of Communication
Recruitment Committee, Department of Communication

University of San Diego, 2017 – 2020

NPI Representative, Mulvaney Center, January 2018 – June 2020
Coordinator, SOLES Future Faculty Group, 2017 – 2019
Coordinator, Nonprofit Research Group, September 2017 – June 2020

Indiana University Lilly Family School of Philanthropy, 2013 – 2015

Member, Academic Programs Committee, 2015
Member, Brand Champions Committee, 2015
Member, Web Redesign Committee, 2014 – 2015
Member, Strategic Planning Committee, 2013 – 2014

Service to Discipline

Association for Research on Nonprofit Organizations and Voluntary Action

Teaching Section

Board Member, November 2018 – Present
Chair-Elect, January 2021 – Present
Professional Development Officer, November 2018 – December 2020

Peer Reviewer

Nonprofit Management/Philanthropic Studies/Community Development

Canadian Journal of Nonprofit and Social Economy Research
International Journal of Community Well-Being
Journal of Nonprofit and Public Affairs
Journal of Nonprofit Education and Leadership
Journal of Nonprofit Management and Leadership
Nonprofit and Voluntary Sector Quarterly
VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations

Higher Education/Community Engagement

Campus Compact – Community Engagement Professional Credential
International Journal for Research on Service-Learning and Community Engagement
Journal of Community Engagement and Scholarship
Journal of Higher Education Outreach & Engagement
Michigan Journal for Community Service Learning

EMPLOYMENT HISTORY

June 2012 – Present	Colton Strawser Consulting President
May 2005 – Present	Strawser Auction Group Vice President of Communications
February 2016 – July 2017	The Community Foundation of Muncie & Delaware County Program Officer (Education & Rural Philanthropy)
January 2015 – August 2015	Indiana University Lilly Family School of Philanthropy Student Services & Admissions Associate
August 2008 – August 2013	PC's For Youth Executive Director (September 2008 – August 2013) Director of Marketing & Fundraising (August 2008 – April 2012)
June 2012 – July 2013	LaGrange County Council on Aging & LCAT Director of Development

CERTIFICATIONS/TRAINING

March 2021	TCC Group, Core Capacity Assessment Tool (CCAT) Certified Facilitator Campus Compact, Community Engagement Professional (CEP)
August 2020	• Community Partnerships Microcredential
April 2020	• Community Engagement Fundamentals Microcredential
October 2019	Emerging Engagement Scholars Workshop
May 2019	IUPUI Service-Learning Research Academy
July 2018	AFP Master Trainer – Association of Fundraising Professionals
June 2018	BoardSource Certificate in Board Consulting
May 2018	IUPUI Service-Learning Research Academy + Teaching Institute
January 2018	Certified Fund Raising Executive (CFRE), Valid Until 03/31/2024
December 2017	Certified Nonprofit Professional (CNP), Lifetime

MEMBERSHIPS AND PROFESSIONAL ASSOCIATIONS

Association for Research on Nonprofit Organizations and Voluntary Action
Association of Fundraising Professionals – Dallas and Fort Worth Chapters
Campus Compact
International Society for Third Sector Research
International Association for Research on Service-Learning and Community Engagement
Nonprofit Academic Centers Council