

Begins 8:00 a.m.	Bb Module	PS 4143 Nonprofit Governance Module Requirements and Recommended Order of Work	Due 11:59 p.m.
<p style="text-align: center;">Before you can begin course assignments for this course, you MUST complete the Federal Initial Attendance and Participation Module located in Blackboard. You are required by law to receive 3/3 on the assignment before you can begin participating in regular course activities.</p> <p style="text-align: center;">All items in the Course Schedule are presented in the order in which you should work.</p> <p style="text-align: center;">Use the Course Schedule as a checklist for each module.</p>			
	Pre-Course Reading	<ul style="list-style-type: none"> <input type="checkbox"/> Pre-Course Reading: <i>Basic Principles of Critical Pedagogy</i> <input type="checkbox"/> Review Syllabus <input type="checkbox"/> Review Module Requirements and Recommended Order of Work (This Document) 	1/14
1/11	Module 1 Nonprofit Management: A Social Justice Approach 60 Points	<ul style="list-style-type: none"> <input type="checkbox"/> Complete the <i>Federal Attendance Module</i> <input type="checkbox"/> Discussion Forum: <i>Welcome to the Course (25 points)</i> <input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> <ul style="list-style-type: none"> <input type="checkbox"/> Chapter 1, Overview (pp. 1-14) <input type="checkbox"/> Chapter 2, Advocacy (pp. 15-22) <input type="checkbox"/> Read: <i>Diversity and Social Justice: A Glossary of Working Definitions</i> <input type="checkbox"/> Watch: <i>The Urgency for Intersectionality</i> <input type="checkbox"/> Read: <i>White Privilege: Unpacking the Invisible Knapsack</i> <input type="checkbox"/> Reading Response: <i>Social Justice, Intersectionality, and Privilege (25 points)</i> <input type="checkbox"/> Submit <i>Course Agreement Form (5 points)</i> <input type="checkbox"/> Submit <i>Course Expectations Questionnaire (5 points)</i> 	1/20
1/21	Module 2 History of the Nonprofit Sector 75 Points	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>A Historical Overview of Philanthropy, Voluntary Associations, and Nonprofit Organizations in the United States</i> <input type="checkbox"/> Read: <i>The History of Philanthropy in the United States: 1620 to 2010</i> <input type="checkbox"/> Read <i>Civil Society: Definitions and Descriptions</i> <input type="checkbox"/> Reading Response: <i>Civil Society: Definitions and Descriptions (25 Points)</i> <input type="checkbox"/> Watch: <i>Social Justice: Is It Still Relevant in the 21st Century?</i> (TED Talk) <input type="checkbox"/> Discussion Forum: <i>Social Justice in the 21st Century (25 points)</i> <input type="checkbox"/> Skill Based Assignment: <i>Adding to the History of the Nonprofit Sector (25 points)</i> 	1/27

1/28	Module 3 Nonprofit Management & Leadership 50 Points	<input type="checkbox"/> Read: <i>Roles, Responsibilities, and Characteristics of Nonprofit Leadership</i> <input type="checkbox"/> Read: <i>Basic Skills of Nonprofit Leadership</i> <input type="checkbox"/> Watch: Simon Sinek TED Talk <input type="checkbox"/> Discussion Forum: <i>Simon Sinek TED Talk (25 points)</i> <input type="checkbox"/> Submit <i>Philanthropic Autobiography (25 points)</i>	2/3
2/4	Module 4 Board Governance 50 Points	<input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> ○ Chapter 10, Governance and Board Development (pp. 161-180) <input type="checkbox"/> Read: <i>Ten Basic Responsibilities of Nonprofit Boards</i> <input type="checkbox"/> Discussion Forum: <i>Responsibilities of Nonprofit Boards (25 Points)</i> <input type="checkbox"/> Read: <i>Leading with Intent: 2017 National Index of Nonprofit Board Practices</i> <input type="checkbox"/> Reading Response: <i>Leading with Intent (25 Points)</i>	2/10
2/11	Module 5 Law, Governance, and Ethics 50 Points <i>Extra Credit Opportunity!</i>	<input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> ○ Chapter 5, Law, Governance, and Ethics (pp. 49-72) <input type="checkbox"/> Read: <i>Issues in Nonprofit Ethics</i> <input type="checkbox"/> Read: <i>Nonprofit Law Blog</i> <input type="checkbox"/> Discussion Forum: <i>Nonprofit Law Blog (25 Points)</i> <input type="checkbox"/> Read: <i>Ethics Case Study: The Beneficent Bigot</i> <input type="checkbox"/> Reading Response: <i>Ethics Case Study (25 Points)</i> <i>Extra Credit</i> <input type="checkbox"/> Play: <i>Sweatshop Simulation</i> <input type="checkbox"/> Critical Reflection: <i>Sweat Simulation (10 Extra Credit Points)</i>	2/17
2/18	Module 6 Program Design 75 Points	<input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> ○ Chapter 9, Program and Grant Development: A Social Justice Approach (pp. 133-160) <input type="checkbox"/> Watch: <i>Igniting the Social Justice Generation</i> (TED Talk) <input type="checkbox"/> Discussion Forum: <i>Igniting the Social Justice Generation (25 Points)</i> <input type="checkbox"/> Read: <i>Role of Nonprofit Leaders in Evaluation and the Use of Logic Models</i> <input type="checkbox"/> Skill Based Assignment: <i>Needs Assessment, Program Design, and Logic Models (50 Points)</i>	2/24

2/25	<p>Module 7 Program Evaluation</p> <p>65 Points</p> <p><i>Extra Credit Opportunity!</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> <ul style="list-style-type: none"> o Chapter 17, Assessment and Evaluation (pp. 271-286) <input type="checkbox"/> Watch: <i>Melinda Gates TED Talk</i> <input type="checkbox"/> Discussion Forum: <i>Melinda Gates TED Talk (25 Points)</i> <input type="checkbox"/> Read: <i>Role of Nonprofit Leaders in Data and Needs Analysis and Assessment</i> <input type="checkbox"/> Skill Based Assignment: <i>Program Evaluation Plan (40 Points)</i> <p><i>Extra Credit</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> <i>ANONYMOUS Midterm Evaluation (5 Extra Credit Points)</i> 	3/3
3/4	<p>Module 8 Midterm</p> <p>100 Points</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Watch: <i>The Art of the Steal (2009) Documentary</i> <input type="checkbox"/> Read: <i>'Art of The Steal': Actual Heist Or Conspiracy Theory?</i> <input type="checkbox"/> Review: <i>The Barnes Foundation Website</i> <input type="checkbox"/> Midterm Exam: <i>Position Paper (100 Points)</i> 	3/10
3/11	<p>Module 9 Staff & Volunteer Engagement</p> <p>50 Points</p> <p><i>Extra Credit Opportunity!</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> <ul style="list-style-type: none"> o Chapter 6, Staff Management (pp. 73-94) <input type="checkbox"/> Read: <i>Human Resource Leadership and Management</i> <input type="checkbox"/> Reading Response: <i>Human Capital in the Nonprofit Sector (25 Points)</i> <input type="checkbox"/> Watch: <i>The Surprising Solution to Workplace Diversity</i> <input type="checkbox"/> Visit: <i>Rent-A-Minority Website</i> <input type="checkbox"/> Read: <i>Attracting Leadership from Across Diverse Communities</i> <input type="checkbox"/> Read: <i>Awake to Woke to Work: Building a Race Equity Culture</i> <input type="checkbox"/> Discussion Forum: <i>Workforce Diversity in the Nonprofit Sector (25 Points)</i> <p><i>Extra Credit</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Reading Response: <i>Social Justice in the News (10 Extra Credit Points)</i> 	3/17
3/18	SPRING BREAK	NO ASSIGNMENTS DUE	3/24
3/25	<p>Module 10 Fundraising & Philanthropy</p> <p>75 Points</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>Nonprofit Management: A Social Justice Approach</i> <ul style="list-style-type: none"> o Chapter 8, Fundraising for Social Justice: Securing Resources for Just Causes (pp. 119-132) <input type="checkbox"/> Read: <i>Understanding Social Justice Philanthropy</i> <input type="checkbox"/> Read: <i>Giving USA 2018 Executive Summary</i> 	3/31

		<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>Bank of American U.S. Trust Study of High Net Worth Philanthropy</i> <input type="checkbox"/> Reading Response: <i>Studies on Philanthropic Impact (25 Points)</i> <input type="checkbox"/> Read: <i>ALS Association 2015 Annual Report</i> <input type="checkbox"/> Watch: <i>Nancy Frates TED Talk</i> <input type="checkbox"/> Watch: <i>ALS Ice Bucket Challenge History Video</i> <input type="checkbox"/> Reading Response: <i>Ice Bucket Challenge (25 Points)</i> <input type="checkbox"/> Discussion Forum: <i>Pamela Grow Report (25 Points)</i> 	
4/1	<p style="text-align: center;">Module 11 Marketing & Communications</p> <p style="text-align: center;">75 Points</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>Nonprofit Marketing with a Purpose</i> <input type="checkbox"/> Review: <i>Nonprofit Communications Resource Guide</i> <input type="checkbox"/> Watch: <i>Are Brands Hijacking Social Justice Causes for Profit?</i> <input type="checkbox"/> Reading Response: <i>Social Justice in Marketing (25 Points)</i> <input type="checkbox"/> Read: <i>Language Matters</i> <input type="checkbox"/> Read: <i>A Progressive's Style Guide</i> <input type="checkbox"/> Watch: <i>The Muslim on the Airplane (TED Talk)</i> <input type="checkbox"/> Discussion Forum: <i>Language Matters (25 Points)</i> <input type="checkbox"/> Read: <i>Invisible Children: Advocacy and Accidental Viral Marketing</i> <input type="checkbox"/> Reading Response: <i>Invisible Children: Advocacy and Accidental Viral Marketing (25 Points)</i> 	4/7
4/8	<p style="text-align: center;">Module 12 How Change Happens, Part 1</p> <p style="text-align: center;">25 Points</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>How Change Happens: Why Some Social Movements Succeed While Other's Don't:</i> <ul style="list-style-type: none"> <input type="checkbox"/> Introduction (pp. 1-20) <input type="checkbox"/> Chapter 1, Turn Grassroots Gold (pp. 21-52) <input type="checkbox"/> Chapter 2, Sharpen Your 10/10/10/20 = 50 Vision (pp. 53-76) <input type="checkbox"/> Watch: <i>Change the World, Join a Movement (TED Talk)</i> <input type="checkbox"/> Discussion Forum: <i>How Change Happens – Social Movements (25 Points)</i> <input type="checkbox"/> Final Project: <i>Select Social Movement (20/200 Points)</i> <input type="checkbox"/> Begin Research for Final Project 	4/14
4/15	<p style="text-align: center;">Module 13 How Change Happens, Part 2</p> <p style="text-align: center;">25 Points</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Read: <i>How Change Happens: Why Some Social Movements Succeed While Other's Don't:</i> <ul style="list-style-type: none"> <input type="checkbox"/> Chapter 3, Change Hearts and Policy (pp. 77-102) <input type="checkbox"/> Chapter 4, Reckon with Adversarial Allies (pp. 103-118) <input type="checkbox"/> Discussion Forum: <i>How Change Happens – Chapters 3 & 4 (25 Points)</i> <input type="checkbox"/> Final Project: <i>Annotated Bibliography (50/200 Points)</i> 	4/21

		<input type="checkbox"/> Work on Final Project	
4/22	Module 14 Final Project, Part 1 50 Points	<input type="checkbox"/> Read: <i>How Change Happens: Why Some Social Movements Succeed While Other's Don't</i> : <ul style="list-style-type: none"> ○ Chapter 5, Break from Business as Usual (pp. 119-142) ○ Chapter 6, Be Leaderfull (pp. 143-170) <input type="checkbox"/> Discussion Forum: <i>Best Practices Inventory (25 Points)</i> <input type="checkbox"/> Final Project: <i>Post Your Class "Presentation" (25/200 Points)</i> <input type="checkbox"/> Work on Final Project	4/28
4/29	Module 15 Final Project, Part 2 Finish The Course! 175 Points	<input type="checkbox"/> Discussion Board: <i>Final Presentations Feedback (25/200 Points)</i> <input type="checkbox"/> Final Project: <i>Final Paper (80/200 Points)</i> <input type="checkbox"/> Final Project: <i>Upload Final Presentation for Grading</i> <input type="checkbox"/> Course Reflection Paper (70 Points) <input type="checkbox"/> Complete Course Evaluation <input type="checkbox"/> CELEBRATE!	5/5